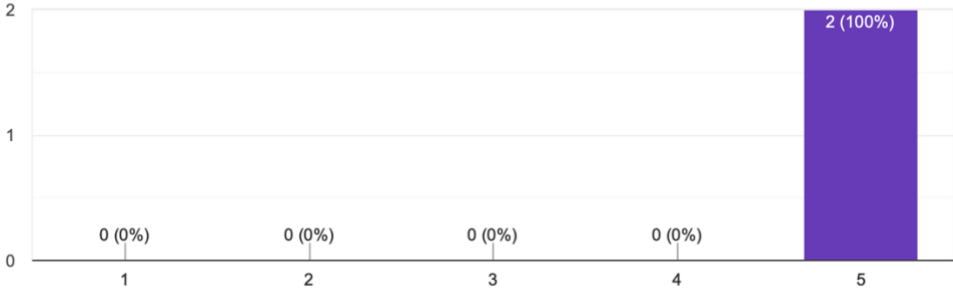


The responses are rated on a scale ranging from 1 (poor) to 5 (very good).

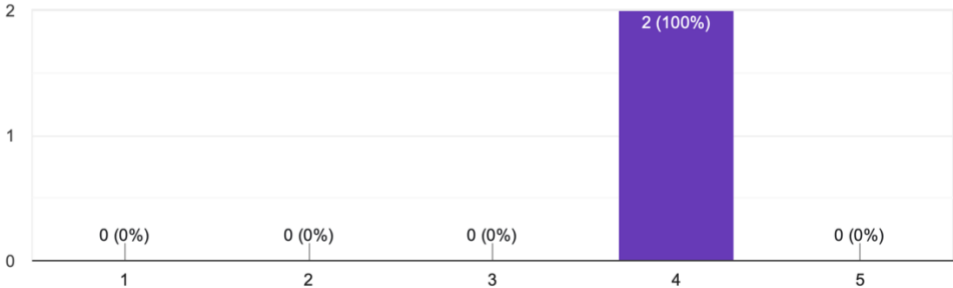
Overall Impression How would you rate the overall quality of the portfolio?

2 responses



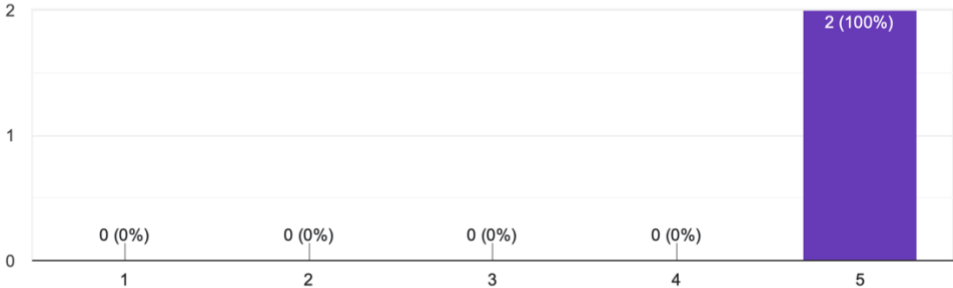
Typography How would you rate the students' overall proficiency in typography?

2 responses



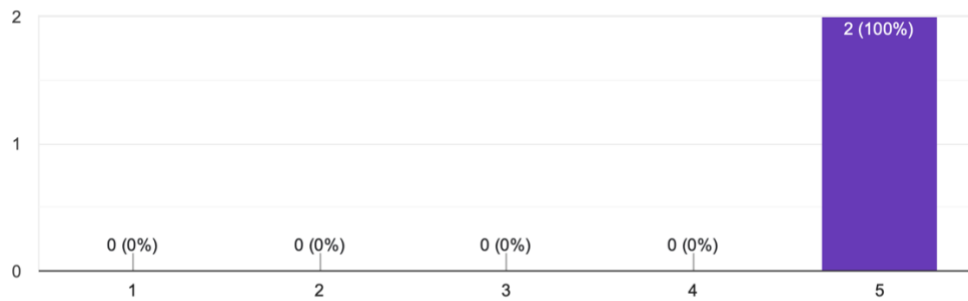
Design Principles To what extent did the students apply fundamental design principles in their visual solutions?

2 responses



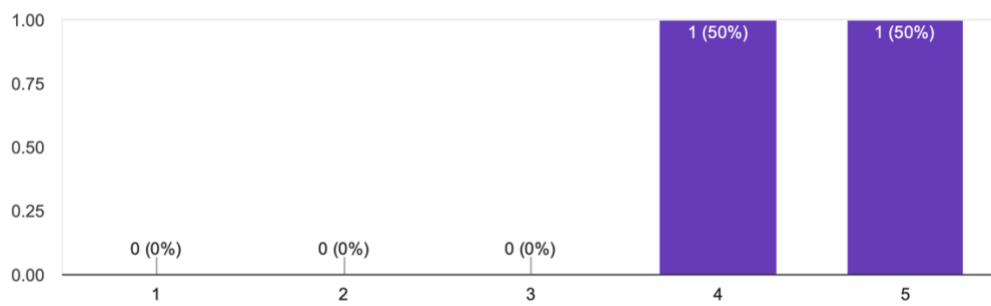
**Technical Skills** How would you rate the students' technical skills in executing their designs?

2 responses



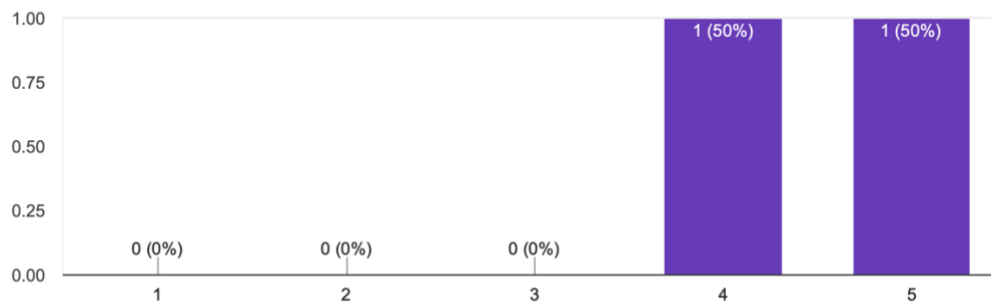
**Design Concept** How would you rate how well the students demonstrated a clear design concept in their projects?

2 responses



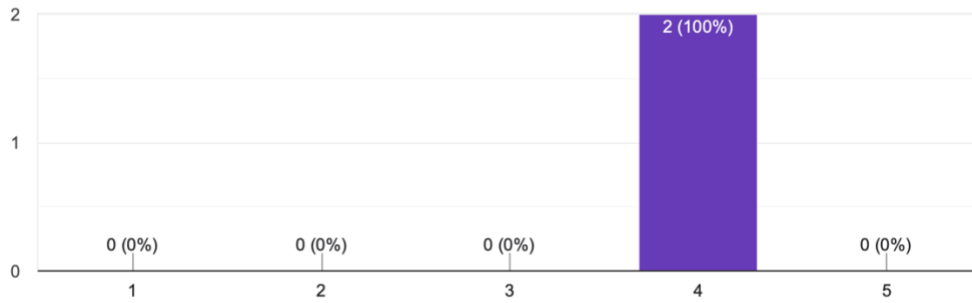
**Creativity** How would you rate the overall creativity demonstrated in the visual solutions presented in the portfolio?

2 responses



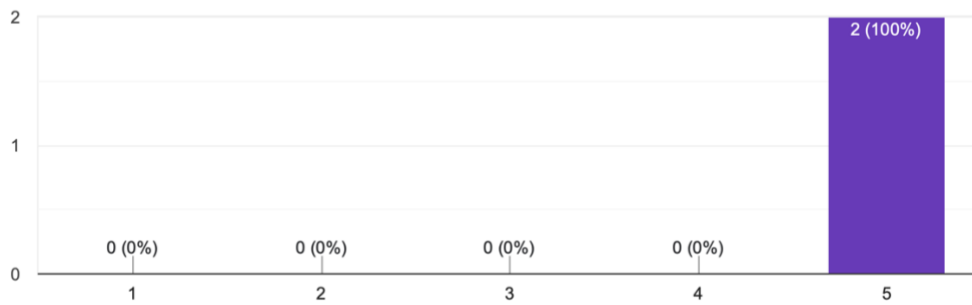
**Problem-Solving Skills** To what extent did the students effectively address design challenges in their projects?

2 responses



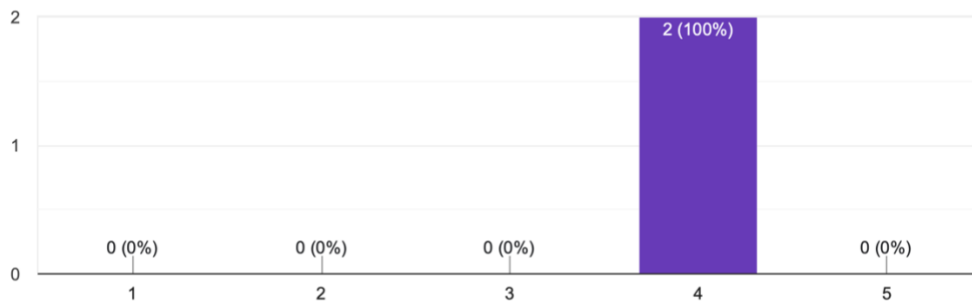
**Project Variety** How well did the portfolio showcase a good variety of projects and design styles?

2 responses



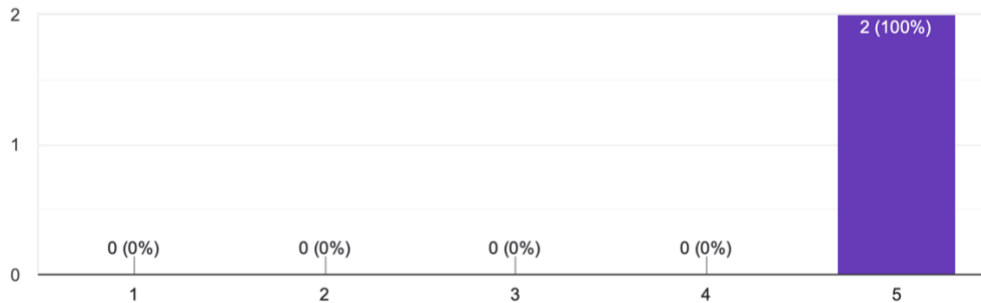
**Presentation** How effectively did the students communicate their design process and rationale?

2 responses



Relevance to Industry Standards To what extent did the portfolio demonstrate an understanding of current industry trends and standards?

2 responses



## Additional Comments

Is there anything else you would like to add or highlight about the portfolio review?

2 responses

The portfolios I reviewed today were really well put together and had a great variety of projects. Based on the portfolios and design/creativity shown, every student who presented is hireable, and I would have felt confident hiring a few of them on the spot, if we were in a position to need more FT help. I have seen some really great strides in the quality of portfolios coming out of Grandview over the past few years.

I was thrilled to review graphic design portfolios at my alma mater today — they were exceptionally well-crafted, featuring a diverse range of projects. Judging by the demonstrated design and creativity in these portfolios, each student appeared to be highly employable in the current design market. The design program at Grand View is headed in a great direction and I'd love to see the program dynamics and graduating class numbers back to where it was when I attended (2001-2005). These portfolios were on par with what we are seeing come out of ISU (which I would consider a highly rated design school in the area). Keep up the great work!